



EUROPEAN COMPETITION AND CONSUMER DAY,
MARCH 8, 2012

Growth and New Opportunities
– the Role of Competition and Consumer Behaviour

CONFERENCE PROGRAMME



DANISH COMPETITION AND CONSUMER AUTHORITY

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DANISH PRESIDENCY
OF THE COUNCIL OF THE
EUROPEAN UNION 2012



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Growth and New Opportunities – the Role of Competition and Consumer Behaviour

Welcome to the European Competition and Consumer Day!

We look forward to having open and stimulating discussions amongst policymakers, academics and businesses on initiatives that stimulate competition and active consumer behaviour and thereby promote growth in Europe. We would like to invite you to take an active part in the discussions.

After the conference we will send you a short electronic questionnaire about the conference that we kindly ask you to fill out. Your input is very much appreciated.



Agnete Gersing
Director General

Schedule	Speaker	Subject
9.00	REGISTRATION AND COFFEE	
9.30	AGNETE GERSING Director of The Danish Competition and Consumer Authority	Good Morning Introducing Clement Kjersgaard as Moderator
MORNING SESSION: Keynote speeches		
9.40	OLE SOHN Minister of Business and Growth	Welcome Address: The Crucial Role of Competition and Consumers in Achieving Growth and Increased Welfare
10.00	JOAQUÍN ALMUNIA Vice-President of The European Commission and European Commissioner For Competition Policy	Competition Policy for Innovation and Growth: Keeping Markets Open and Efficient
10.20	JOHN DALLI European Commissioner for Health and Consumer Policy	Consumers' Role in Achieving Economic Growth and the Digital Agenda
10.40	COFFEE BREAK	
10.50	PRESS CONFERENCE	

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MIDDAY SESSION: Public Sector and Competition Potentials		
11.10	HEIDE RÜHLE European Parliament	Growth through Streamlining and Simplifying Public Procurement Rules
11.30	JØRGEN ELMESKOV Deputy Chief Economist, Organisation for Economic Cooperation and Development (OECD)	Top Priority Regulatory Barriers to be Removed
11.50	PROF. CATHERINE WADDAMS Director of ESRC Centre for Competition Policy	Challenges of Successful Deregulation – the Role of the Consumer
12.10	LUNCH	
EARLY AFTERNOON SESSION: Productivity Growth through Competition and Active Consumers		
13.30	DR. JAANA REMES Senior Fellow at the McKinsey Global Institute (MGI)	Improved Productivity Through International Competition on Domestic Markets – A Cross European Study
13.50	KLAUS RANDEL NYENGAARD CEO at Just-Eat	Do Opportunities of Digital Commerce Provide a Channel for Increased Growth in Small and Medium Sized Businesses?
14.10	PANEL: JØRGEN ELMESKOV, PROF. CATHERINE WADDAMS, DR. JAANA REMES, KLAUS RANDEL NYENGAARD	How to Enhance Productivity Growth Through Competition and Consumer Behaviour?
14.50	COFFEE BREAK	
LATE AFTERNOON SESSION: Challenges of Competition Authorities		
15.20	PHILIP COLLINS Chairman of the Office of Fair Trading	What is an Effective Competition Enforcement Regime?
15.40	KIM HAGGREN Director of Business Law and CSR, Confederation of Danish Industry	How to Ensure Compliance with the Competition Act?
16.00	ANDREAS MUNDT President of the Bundeskartellamt	Priorities of Competition Authorities
16.20	PANEL: PHILIP COLLINS, KIM HAGGREN, ANDREAS MUNDT	How to Strike the Right Balance between Advocacy and Pure Enforcement?
17.00	AGNETE GERSING	Closing Remarks